



BE PART OF OUR  
FOREVER COMMUNITY  
AND SUPPORT  
COMMUNITIES IN NEED

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Hey Fundraiser Friend!  
We are so happy you are part of our Forever Community  
and you want to support us by raising funds for VP Forever!





## THANK YOU FOR YOUR INTEREST IN RAISING FUNDS FOR VP FOREVER!

There are many ways to help, from a classroom bake sale to raising donations for your birthday to friends sponsoring you in a 5K run. Every small amount you raise has a great impact to empower communities around the world.

### Get creative and think out of the box!

You will find the following tips and resources in this toolkit to help you reach your goal:

- Information about VP Forever
- Steps for a successful fundraiser
- Fundraising ideas
- How does it work?
- Photos, videos, graphics and more

## ABOUT VP FOREVER

Volunteer Programs Forever is an international private organisation operating under the Belgian law (EU) and working on international projects with a worldwide community. **We believe in the power of connecting and uniting people worldwide to help fight poverty.** Sharing knowledge and creating learning opportunities are essential for creating sustainable development. We focus on helping entire communities to reach their fullest potential. **The objective is always to help communities to reach their fullest potential with complete respect for the local culture.** Collaboration is the cornerstone of our approach.

The priority of our organization is to increase our visibility and create awareness for the work we do. One of the ways to do this is to raise funds in a fun and creative way. **That is where YOU come in!**



# STEPS FOR A SUCCESSFUL FUNDRAISER

## 5 steps for success

### 1. DECIDE WHAT AND HOW MUCH

Get creative and come up with a fundraising idea that will work best for you or your group. Which project of VP Forever you want to raise funds for? How big is the fundraiser? How long do you want your fundraiser to last?

### 2. CREATE YOUR ONLINE FUNDRAISER

It's easy to set-up a personal online fundraising page by clicking [here](#).

Customize it with a photo and share how you're raising money for VP Forever.

### 3. SPREAD THE WORD

Send an email to friends and family and share your fundraiser on social media to invite others to donate.

If you're having an event, contact us for promotional material.

### 4. SUBMIT YOUR DONATIONS

Submit your donations • If you collected cash or check donations in addition to online donations, please contact us for more information.

### 5. SHARE YOUR SUCCES

Thank everyone that donated to your fundraiser.

Share photos and the story of your fundraiser with us. We love the creative ways you raise money, and will always feature you on our website and social media.



## FUNDRAISING IDEAS

There are many ways to raise money. Whatever works for you, works for us!

Here are some ideas to give you inspiration!

- **Donate your day** – Celebrate your birthday, wedding, anniversary or other special occasion by asking for donations instead of gifts.
- **Turn sweat into donations!** – Run, bike, climb, or swim for VP Forever. Ask friends and family to support you or donate for every mile you conquer.
- **Bake sale or lemonade stand** – Put your culinary skills to work and sell some goodies for VP Forever.
- **Closet sale** – Get rid of all the clothes you are not wearing anymore and donate the proceeds to VP Forever.
- **Challenge time** – Challenge your family and friends to a push up contest, ice bucket challenge, or any other friendly competition or challenge you can think of.

# HOW IT WORKS

How to set up an online fundraiser? How does it work? It is very simple!

Visit [www.fundraiser.volunteer-programs-forever.org](http://www.fundraiser.volunteer-programs-forever.org)

1. **Make your own account** and wait for the confirmation email to start creating your fundraiser.
2. **Pick out the category and location** you want to raise funds for.

**Start your own fundraising campaign**

**In order to start your own fundraiser you need to register.**

Please register or login if you have registered with us before.

**Returning user**

Username:

Password:

[I have lost my password](#)

**New user**

Your first name:

Your name:

Your e-mail:

I am 13 years or older

[Forgot Password](#)

Category:

Fundraiser title:

Fundraiser description:

Fundraiser goal:

Fundraiser Stopdate:

Tell us why:

+ Select images

+ Upload images


You can add up to 5 images to your fundraiser, you can upload these yourself or pick them from a collection provided by us. The images need to have a dimension of 1200\*1200px, for best viewing purposes. The first image selected will be used as the facebook promotion image (social media sharing image).

I agree to the [terms and conditions](#)

I agree to let VP Forever promote my fundraiser.

By agreeing to let VP Forever promote your fundraiser, you grant VP Forever permission to potentially share your fundraiser and photo(s) on our verified social media channels like Facebook, Twitter and Instagram.

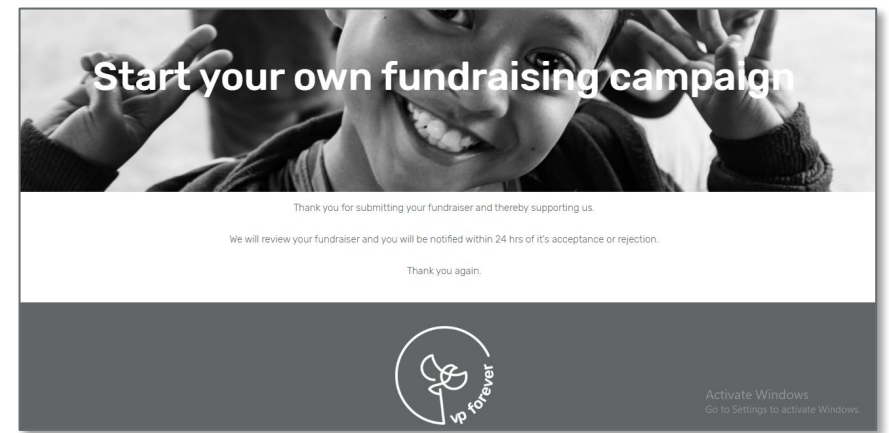
After submitting your fundraiser, it will be reviewed by an administrator and you will be notified within 24 hrs of it's acceptance or rejection.



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# HOW IT WORKS

3. **Customize your page** with a photo and your story. Make your fundraiser personal! If you have your own pictures from your experience with VP Forever, use them! If you don't have them, don't worry. We have selected some nice ones for you. Don't forget to set your goal by entering the amount you want to raise, the duration of the fundraiser and very importantly, make the title nice and catchy!
4. **Wait for your fundraiser to be approved** by VP Forever (this will happen within 24 hours!)



## HOW IT WORKS

5. **Share the link** on your social media channels and send an email inviting your friends, family, colleagues and community to donate.
6. **Thank people as they donate.** We send out an automatic email to everyone who donates, but a personal message is always very nice as well!
7. **Keep sharing** until you reach your goal!







## PHOTOS AND GRAPHICS

We want to help you and make it easy for you to make your fundraiser a success. Everything is provided for you. Pictures, templates, anything!

Just [click on the link below to download content](#) and keep sharing it on your social media!

[Click here](#) to access the Google Drive (\*).

You might have to request access to the folder. No worries, just click on the link and we will grant you access.

(\* ) If this link doesn't work, copy and paste the following into your browser:  
[https://drive.google.com/open?id=1hKbU1luwK\\_fKN-iuU33avmb7QDyD-w5r](https://drive.google.com/open?id=1hKbU1luwK_fKN-iuU33avmb7QDyD-w5r)



THANK YOU!

On behalf of all of us at Volunteer Programs Forever and all the communities we support, thank you for your help!

 Fundraiser friends

